

**TRUST, CONVICTS ON ROADS
IS COMMITTEE'S PLEA**

Trusting Men in Better Than Beating Then is the suggestion of National Committee on Prison Labor.

Trusting men, instead of beating them, were contrasted at the annual meeting of the National Committee on Prison Labor, held at Heather Dell farm, the home of Adolph Lewisohn, near New York City, recently.

The National Committee heard of the magnificent highways which prisoners are building, guarding themselves and taking pride in their work. They heard also that this honor system is not in use in many prisons, and cases were cited of cruel punishments inflicted in the last few weeks which degrade the prisoner so that he never can be fit for free life. A strong appeal was made at the meeting against capital punishment, based in part on its futility to prevent murder, and its evil effect on prison officials, tending to keep men of high type out of prison work.

The injustice of the sentences imposed by many judges was referred to, and a plea made for sentences which shall be absolutely indeterminate. It was shown that the first need of the prisoner is for scientific examination, mental and physical, and the application of measures to overcome his defects. Then he should be assigned to an industry which will develop what ability he has. Finally his release should come after he has proved, both his skill in labor and his conduct in prison, that he can be freed without danger of a speedy return to the prison.

The slavery of the prisoner was held to lie at the root of all the evils of our prison system. The committee is endeavoring to break down this slave system by securing wage for the prisoner, and to this end is conducting a case to test the status of the prisoner before the courts of the State of Rhode Island, the Constitution of which prohibits slavery without exception as to punishment for crime.

**DIXIE OVERLAND HIGHWAY
ASSOCIATION IS FORMED**

Purpose is to Provide the Construction of an All-Year-Round, Ocean-to-Ocean Highway for Autos.

Columbus, Ga., July 4.—Following a successful "cross Georgia" run made by the Savannah, Ga. Auto Club to Columbus, Ga., the "Dixie Overland Highway Association" was organized. The purpose is to provide the construction of an all year-round, ocean to ocean highway via the following route: Savannah, Ga. to Columbus, Ga., 272 miles; Montgomery and Selma, Ala.; Meridian, Jackson and Vicksburg, Miss.; Shreveport, La., Dallas and Fort Worth, Texas, 1,690 miles; Los Angeles, Cal., 2,690 miles. The officers are:

President, Frank Lumpkin, of Columbus, Ga.; Frank Battey, of Savannah, Ga., vice-president for Georgia; secretary, Leland J. Henderson, of Columbus, Ga.

An auto run from Montgomery, Ala. and Columbus, Ga. to Savannah, Ga. is being arranged for the month of September.

**KLINE KAR CORPORATION
REPORTS GOOD BUSINESS**

Two Five-Passenger Touring Cars Sold to Richmond—Shipments to Other States are Heavy.

The Kline Motor Car Corporation reports sales and shipments for the past week to agents and individuals as follows:

L. M. Allen, Littlestown, Pa., car-load consisting of 2-30 horsepower, five-passenger touring car.
A. L. Henna, Hermitage Road, city, 4-40, five-passenger touring car.
M. C. Patterson, of the Patterson Tobacco Company, city, 4-40, five-passenger touring car.
J. B. Reid, Littlestown, N. C., 4-20, five-passenger touring car.
E. L. Bleakley, Franklin, Pa., 4-30, two-passenger touring car.
J. T. Tucker, Paschal, Va., 4-40, five-passenger touring car.

The winning of the hill climb at Uniontown by the Kline Kar, both in their class and the free for all, has stimulated business in that section. The Pittsburgh, Youngstown, Franklin, Kane and Uniontown agents are now reaping the benefits.

**FEARS FEDERAL ROAD AID
WILL BE SIDETRACKED**

"That Congress will adjourn and go into the fall elections without grasping the opportunity to win overwhelming popular approval by the enactment of Federal road legislation seems unbelievable," is the comment of Dr. H. M. Rowe, of Baltimore, first vice-president and acting president of the American Automobile Association during the European absence of John A. Wilson, of Franklin, Pa.

"Rumors are afloat, however, that good roads legislation will be laid on the table at this session of Congress, through a declination on the part of the Senate Committee on Post-Offices and Post Roads to report the measure which overwhelmingly came to it from the House. If this is the case, the Democratic party is disregarding a chance to achieve a brilliant strategic advantage in the coming election.

"The voters in the rural districts are almost unanimous in favor of Federal aid to roads. They are expecting and

demanding such aid. Such opposition as exists is feeble and half-hearted.

"Tariff legislation, currency reform, canal tolls, antitrust bills, are all storm centres of discussion, but how important may be the policies advocated by the party in power, they are far removed from the direct interests of the people, and in effect create only targets for the fire of the opposition. To neutralize the attack which is sure to come, the party in power should not overlook this golden chance to win the affection and support of the country voters.

"If the Democratic party passes this opportunity up there will be many an anxious moment for the stump speaker when he tries to explain why, in all the multitude of legislative enactments, good roads were overlooked.

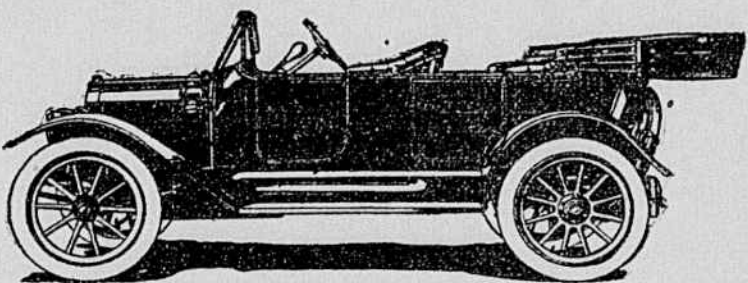
"It is better to deal with the situation now from the standpoint of good politics than to wait until after adjournment, for then it may be that 'all the King's horses and all the King's men can't put Humpty Dumpty together again.'

Mitchell
Ranch & Long
Electric

The Car You Ought to Have at the Price You Ought to Pay.

The World's Greatest Electric. The New Worm Drive.

W. C. SMITH & CO.,
313 North Fourth Street



Maxwell
Model "25"
\$750.00

A full five-passenger car of ample wheelbase and passenger capacity, of what might be termed conventional design—three speed, selective transmission, same size tires all around, standard type magneto, etc., etc. A car for the man who must consider the price, and yet who is willing to pay a little more for a car that is a lot better.

We would say to the intending buyer that the only way to thoroughly satisfy yourself is to examine the car in detail yourself at our showrooms. Let us give you any demonstration you think necessary to prove its prowess—finally, ask any owner of a Maxwell Car about the company, and of the treatment he has received at its hands.

Maxwell Motor Car Co.

1629 West Broad.

Madison 4724.

**AMATEURS TO CONTEST FOR
MOTORCYCLE CHAMPIONSHIP**

The amateur motorcycle championships of the United States will be run at St. Louis July 15-18. The Bosch trophy has again been donated. It is a magnificent silver trophy over two feet high, and will be presented to the rider who accomplishes the most consistent performance in the amateur championship races which are run during the convention of the Federation of American Motorcyclists. The winner of the Bosch trophy also receives the title, national amateur champion motorcycle rider of America.

The awarding of the big silver trophy is determined by a point system, the winner, second and third place men in each of the championship

events receiving a certain number of points and at the end of the series, the rider who has gained the greatest number is entitled to both the trophy and the title of amateur champion. The point system has been arranged by the donors, the Bosch Magneto Company, of New York, and it is so arranged that it is practically necessary for the winner of the trophy to compete in all events.

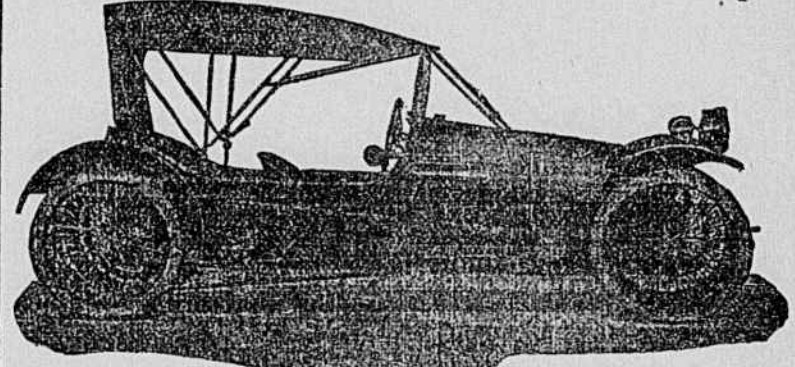
The motorcyclists of the United States are deeply concerned in this great contest, due to the fact that the winner of the trophy receives the highest title that can be gained in America for amateur motorcyclists, and considerable competition is assured, as practically all of the prominent amateur riders have expressed a desire to compete for the trophy. There are also a number of dark horse riders going to St. Louis, and probably a more hotly contested series of

national amateur championship races will be run this year at St. Louis than ever has been run before.

**FOREIGNERS APPRECIATE
COURTESIES SHOWN THEM**

Indianapolis, Ind., July 4.—A most charming letter of thanks has been received by the management of the Indianapolis Motor Speedway from the various foreigners who competed on that course during the last 500-mile

race. The missive states that never in the history of racing was an equal degree of courtesy and consideration manifested, not only by the racecourse officials proper, but by the American entrants as well. Concerning the conduct of the latter on the track only the highest praise is heard, a more sportsmanlike contest never having been driven. It is affirmed. The communication winds up with good wishes for the well-being of the Indianapolis track, and American racing in general, together with the universal desire to be present again next year.

The Imp Wins 4th of July 5-Mile Race
Owner, W. E. Mayo. Driver, T. C. Fuqua

The Imp Cycle Car Is Not a Racer—Still She Can Go Some 50 Miles on a Gallon of Gasoline.

But is a little business or pleasure car seating two tandem fashion, and as easy riding as a high-priced touring car, and with all the possibilities of a big car in speed and reliability, and yet sells for only \$375.00. They are fully warranted for one year, and will be kept adjusted, and any needed repairing at reasonable charges at our headquarters, No. 605 West Broad Street. For a sub-agency or appointment for demonstration of the car, see Mr. Mayo.

THE VIRGINIA CYCLE CAR CO.,
605 West Broad Street, Richmond, Va.

Cadillac

Every one who rides in the new 1914 Cadillac recognizes that its well-known smoothness has been supplemented by an entirely new riding quality, all due to the famous two-speed rear axle, which endows the 1914 Cadillac with even greater smoothness and flexibility than a six employing the ordinary gear ratio.

The Jones Motor Car Co., Inc.
Allen Avenue and Broad. Monroe 468.

LOZIER

"The Choice of Men Who Know."

WM. P. ATKINSON CO.,
620 W. Broad. 18-28 W. Tabb St.,
Richmond, Va. Petersburg, Va.

Overland \$950
Completely equipped

\$1075 With electric starter and generator
Prices, f. o. b. Toledo, Ohio.

Concerning the Intrinsic Price of the Overland and the Inflated Price of Some Other Cars

PROBABLY the most confusing problem every automobile buyer faces is the wholesale manner in which many automobile dealers seem to willfully cut prices.

In fact this evil has grown so bad of late that some explanation is necessary.

In the automobile business, the fault does not lay entirely with the dealer. It can be traced, directly, to the manufacturer. And here is how it is worked out:

Many manufacturers place a price on their car which is anywhere from 20% to 30% above its intrinsic value. Thus they figure they can give the dealer a high theoretical discount (which he cannot earn) as well as a high price (which he cannot get) so that he (the dealer) can juggle the price around to his heart's content, and, by offering his product at an apparently cut price can deceive the public into believing they are saving some money. Or else they leave the price alone and throw in an extra tire or two all of which amounts to the same thing.

This is a notorious snare and one of the oldest deceptions known to business.

For the advertised price was inflated from the start.

Right down in his heart the manufacturer knows that in order to meet competition the dealer must cut the advertised price. Thus the manufacturer thinks

that because the dealer can slightly cut this inflated price it will act as a great inducement to the buyer. The trick being, that because the dealer cuts the swollen price the buyer is supposed to be duped into believing he is getting a bargain—whereas exactly the opposite is true.

For instead of getting more for the money the buyer still gets less for more money.

The car—the price of which fluctuates at the will or whim of the dealer on the pretense or subterfuge of effecting a saving—is a good car NOT to buy.

Beware of the dealer who has a fluctuating scale of prices. He is a good man to stay away from. By necessity any car that he handles must have a fluctuating value and must have back of it a fluctuating service.

Can you go into John Wanamaker's in New York and attempt to strike a bargain?

Can you go into Marshall Field's in Chicago and start to haggle over the price of anything?

If you want a Big Ben clock, a Victrola, a Howard Watch, a Steinway Piano, a Gillette Safety Razor, or any one of a hundred other staple articles—haven't you got to pay the advertised price which is fixed at its source of manufacture?

So it is with the Overland car. The price is fixed at the factory. The price is made as low as it can be made. Value considered—none are lower.

The fact that the Overland price is maintained in spite of pretty keen competition is pretty good evidence of the stability of our dealers and the faith the public have in the Overland car itself.

Even the cut prices of other manufacturers are usually above our staple prices.

We have but one logical inducement to offer—the car itself at the advertised price—no more—no less.

The fact that we are shipping over 5000 cars a month—the fact that we are doing more business than any of those offering inflated car values—the fact that we do more business in one month than some manufacturers do in twelve months—proves that our policy must be fundamentally correct, and that the policy of some of the others must be fundamentally incorrect.

Careful comparison with other cars will show that a car of the Overland quality and mechanical efficiency offers much greater intrinsic value for less money than any other similar car in the world.

We say again—beware of the dealer who approaches you with a cut from his price. He is endeavoring to deceive you into thinking you are saving money.

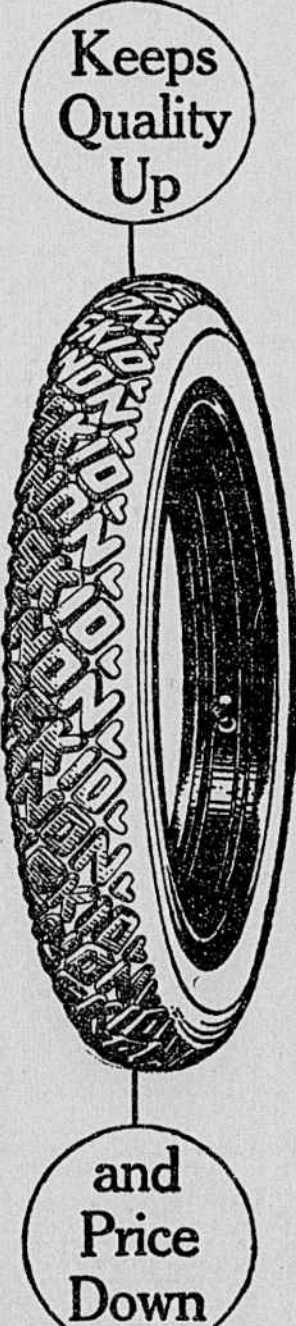
We want you to become acquainted with the Overland. Come in and see us. Thorough demonstration—any time—any place.

OVERLAND MOTOR CO., Distributors, 114 W. Broad St., Madison 7044

The Willys-Overland Company, Toledo, Ohio
Manufacturers of the famous Garford and Willys Utility Trucks and Overland Delivery Wagens. Full information on request.

Specifications:

Electric head, side, tail and dash lights	35-horsepower motor	Mohair top, curtains and boot	Clear-vision, rain vision, windshield
Storage battery	33 x 4 1/2 D. tires	High-grade speedometer	Electric horn
	114-inch wheelbase		



Keeps Quality Up

Double Value In Firestone Volume

THE big difference in quality between Firestones and ordinary tires would make Firestones cost much more under ordinary conditions.

But Firestone conditions are not ordinary.

The picked experts of the tire making industry build Firestone tires.

The largest exclusive tire factory in America produces Firestone tires.

The most efficient distributing system in America markets Firestone tires.

That's why these tires have the quality and endurance to beat all the tires of the world—and still come to you at only average price.

Barney Oldfield, with Firestone tires, led all American cars in the 500-mile International Sweepstakes at Indianapolis last Decoration day. And this latest proof of Firestone superiority simply emphasized the significance of Firestone victories in this same test in former years and in dozens of other road and track events.

Therefore choose Firestones—for the common-sense reason of Firestone quality put out in enormous quantity by specialists who make nothing else. Get them from your dealer and realize—

The Most For Your Money—In First Cost and Final Economy.

ALLEN-KEPPEL RUBBER CO., Inc.

300-11 N. Laurel St., Richmond, Va.

Distributors for Firestone Tire & Rubber Co., Akron, O.
"America's Largest Exclusive Tire and Rim Makers."